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****MEDIA ADVISORY****

For Media Planning to Cover the 2017 National Jamboree in West Virginia

MOUNT HOPE, West Virginia — July 14, 2017 — Members of the working media may refer to the following information to cover the Boy Scouts of America's 2017 National Jamboree, which will be held from July 19–28 at the Summit Bechtel Family National Scout Reserve in Mount Hope, West Virginia.

The site — which serves as the permanent home for the National Jamboree, a celebration of Scouting held every four years — features more than 14,000 acres of excitement and once-in-a-lifetime experiences that will help attendees “Live Scouting’s Adventure.” From one of the longest zip line courses in North America and world-class skating and BMX offerings to treetop canopy tours, rock climbing, patch trading, and stadium shows, the 2017 National Jamboree will be filled with all that Scouting has to offer.

This year marks the 20th edition of the National Jamboree and the 80th year since the first such event was held on the National Mall in Washington, D.C., in the summer of 1937. In all, more than 40,000 Scouts, volunteers, and staff members from 60 countries will gather to celebrate Scouting and create memories to take with them through their time in Scouting and beyond.

But the Jamboree is about more than just adventure. It is also about service, and giving something back to the people and communities of West Virginia. More than 100 Jamboree units will be participating in each of the service project days held throughout the two-week run of the event, resulting in more than 100,000 hours of service spread throughout nearly every county in West Virginia.

The following information is designed to give members of the media an overview of how to prepare beforehand and what to expect upon arrival in West Virginia. Additional information, including news releases, photos, and more will be available at [Scouting Newsroom](#).

MEDIA CREDENTIALS & SUMMIT BECHTEL RESERVE ACCESS

Media credentials will be issued to working media, as space allows. If media are not working on a story, visitor passes are available at the [Visitor Information Site](#). All working media must share interest for credentials by contacting PR@scouting.org. Media should provide their name, media outlet, location, and dates planning to attend the Jamboree. No written or phone requests will be accepted. Credentials will be issued daily at the Jamboree Credential Center. Media must check in at designated times each day at the Jamboree Credential Center. No media will be allowed directly on site. The Jamboree Credential Center is at:

***The Holiday Lodge and Conference Center
340 Oyler Ave.
Oak Hill, WV 25901***

The Jamboree Credential Center hours are listed below, but generally they are **7:15 am until 5:30 pm** each day unless otherwise stated. Media requesting credentials for the first time at the Holiday Lodge must show proof of professional affiliation and a driver's license or passport identification. Media vehicles may be parked in the Holiday Lodge Convention Center parking lot.

Media will be transported to and from the Summit Bechtel Reserve only via the designated media bus, based at the Holiday Lodge. Please note it typically takes up to 45 minutes to get to and from the Scott Summit Center. Personal or media vehicles will not be permitted on the Summit Bechtel Reserve site. The bus will not make intermittent stops between the Summit Bechtel Reserve and the Holiday Lodge. If media miss the bus, no additional transportation will be provided.

Upon arrival at the Scott Summit Center, media will be escorted by a BSA Media Team member at all times. Access is restricted to the Scott Summit Center, where media will be able to see exhibits, visit the main retail store, purchase retail food items, and experience Scott Summit Center program elements including:

- **The Big Zip** – Riders can reach speeds of up to 50 MPH as they soar over the Summit Bechtel Reserve on one of the longest combined zip line courses in the world at nearly 5.5 miles.
- **The Ropes, The Rocks, and The Canopy** – Climbing, rappelling, and more at the largest and most extensive man-made climbing, challenge course, and canopy tour venue in the world.
- **The Bows and The Barrels** – Shooting sports and archery ranging from trap shooting and compact clays to 3-D archery targets and sporting arrows, where participants take aim at moving targets.
- **Low Gear** – Mountain biking on 36 miles of forested trails - the largest purpose-built U.S. course.
- **The Trax** – BMX biking and at one of the world's largest facilities.
- **The Park** – Skateboarding, including introductory, transition, street, and bowls sections, as well as a training area with mini ramps, banks, quarter pipes, and a foam pit for practicing aerial tricks.
- **The Pools and The Lakes** – Water sports at The Pools (think: scuba diving) and Goodrich and Tridave lakes, including water obstacle courses, kayak touring, and stand-up paddleboarding.
- **Polaris® OHV Center of Excellence** – A world-class ATV experience where Scouts learn to ride ATV's the right way, the safe way, while respecting the environment.

The Scott Summit Center will also be the site of the Jamboree stadium shows, where there will be a designated area for media covering the shows. Beyond accommodations for the stadium shows, there will be no evening media opportunities.

Any updates or changes to the schedule will be provided to media at the time of check-in or departure from the Jamboree Credential Center. It is suggested that interview requests beyond designated times/topics/spokespersons be sent ahead of time to PR@Scouting.org, but it is not guaranteed that such requests can be granted.

BROADCAST CAPABILITIES

Television live trucks or satellite trucks for live shots or broadcasts cannot be accommodated on the Jamboree site.

PREPARATIONS FOR BEING ON SITE

The Summit Bechtel Reserve is a vehicle-free area, and media should be aware that there will be a significant amount of walking while at the Jamboree. You should plan to dress for physical activity as well as the summer temperatures.

Again, there will be no private vehicles allowed on site, so be ready to carry all the gear you need. If a member of the media has a condition that would prevent them from walking or standing for an extended period of time, please notify PR@Scouting.org so appropriate arrangements can be made.

As part of the Summit Bechtel Reserve's sustainability efforts, the BSA is reducing the use of plastic water bottles. Media should bring their own canteens or reusable water bottles, which may be refilled at one of the many watering stations available throughout the property.

DAILY MEDIA SCHEDULE

PLEASE NOTE THE OUTLINED TIMES AND LOCATIONS MAY CHANGE. ANY CHANGES WILL BE NOTED IN DAILY MEDIA ADVISORY EMAILS SENT THE EVENING PRIOR OR AT CREDENTIALING CHECK-IN EACH MORNING.

Tuesday, July 18

Media Preview Day

7:00 am–12:15 pm

- 7:00 am: Media arrive at the Holiday Lodge for check-in.
- 8:30 am: Bus departs for the Summit Bechtel Reserve.
- 9:00 am: Approximate arrival at the Scott Summit Center.
- 9:00 am – 11:30 am: Tour of the Summit Bechtel Reserve.
- 11:30 am: Bus departs the Summit Bechtel Reserve.
- 12:15 pm: Bus arrives at the Holiday Lodge.

Wednesday, July 19

Jamboree Participants Arrive – No Site Access for Media Unless Notified By BSA

Thursday, July 20

7:00 am – 12:15 pm

- 7:00 am: Media arrive at the Holiday Lodge for check-in.
- 8:00 am: Bus departs for the Summit Bechtel Reserve.
- 8:30 am: Approximate arrival at Scott Summit Center.
- 8:30 am – 10:00 am: Jamboree Intro at Scott Summit Center; Adventure Activities at Action Point
- 10:00 am: (*Tentative*) Michael Goodrich ceremony at Goodrich Lake.
- 11:30 am: Bus departs Scott Summit Center.
- 12:15 pm: Bus arrives at the Holiday Lodge.

11:30 am – 5:30 pm

- 11:30 am: Media arrive at the Holiday Lodge for check-in.
- 12:30 pm: Bus departs for offsite community service event.
- 2:00 pm – 5:00 pm: Offsite community service event.
- 5 pm: Bus departs offsite community service event.
- 5:30 pm: Bus arrives at the Holiday Lodge.

Friday, July 21

7:15 am – 12:30 pm

- 7:15 am: Media arrive at the Holiday Lodge for check-in.
- 8:15 am: Bus departs for the Summit Bechtel Reserve.
- 8:45 am: Approximate arrival at Scott Summit Center.
- 9 am – 11:45 am: STEMQuest, Sustainability Treehouse and Consol Energy Bridge
- 11:45: Bus departs Scott Summit Center.
- 12:30 pm: Bus arrives at the Holiday Lodge.

12:30 pm – 5:30 pm

- 12:30 pm: Media arrive at the Holiday Lodge for check-in.
- 1:30 pm: Bus departs for the Summit Bechtel Reserve.
- 2:00 pm: Approximate arrival at Scott Summit Center.
- 2:00 pm – 4:30 pm: The Ropes, The Rocks and Low Gear at Adventure Valley.
- 5 pm: Bus departs Scott Summit Center.
- 5:30 pm: Bus arrives at the Holiday Lodge.

Saturday, July 22

12:15 pm – 4:30 pm

- 12:15 pm: Media arrive at the Holiday Lodge for check-in.
- 12:45 pm: Bus departs for the Summit Bechtel Reserve.
- 1:15 pm: Approximate arrival at Scott Summit Center.
- 1:45 pm – 2:45 pm: Climbing walls at Boulder Cove and Conservation Trail
- 4:00 – 5:00 pm: Brownsea Island ceremony and ribbon cutting with BSA Presidents.
- 5:30 pm: Bus departs Scott Summit Center.
- 6:15 pm Bus arrives at the Holiday Lodge.

5:00 pm – 9:45 pm

- 5:00 pm: Media arrive at the Holiday Lodge for check-in.
- 5:30 pm: Bus departs for the Summit Bechtel Reserve.
- 6:15 pm: Approximate arrival at Scott Summit Center.
- 7:00 pm – 9:00 pm: Celebration of Scouting Show at AT&T Summit Stadium.
- 9:15 pm: Bus departs Scott Summit Center.
- 9:45 pm: Bus arrives at the Holiday Lodge.

Sunday, July 23

No Site Access Unless Notified By BSA

Monday, July 24

7:15 am – 1:30 pm

- 7:15 am: Media arrive at the Holiday Lodge for check-in.
- 8:15 am: Bus departs for the Summit Bechtel Reserve.
- 8:45 am: Approximate arrival at Scott Summit Center.
- 9:00 am – 12:45 pm: Polaris® OHV Center of Excellence, The Trax and The Park at Thrasher Mountain.
- 1:00 pm: Bus departs Scott Summit Center.
- 1:30 pm: Bus arrives at the Holiday Lodge.

5:00 pm – 9:30 pm

- 5:00 pm: Media arrive at the Holiday Lodge for check-in.
- 5:45 pm: Bus departs for the Summit Bechtel Reserve.
- 6:30 pm: Approximate arrival at Scott Summit Center.
- 7:30 pm – 9:00 pm: Fellowship and Service Show at AT&T Summit Stadium.
- 9:00 pm: Bus departs Scott Summit Center.
- 9:30 pm: Bus arrives at the Holiday Lodge.

Tuesday July 25

7:15 am – 12:30 pm

- 7:15 am: Media arrive at the Holiday Lodge for check-in.
- 8:15 am: Bus departs for the Summit Bechtel Reserve.
- 8:45 am: Approximate arrival at Scott Summit Center.
- 8:45 am – 11:30 am: STEMQuest and Pools.
- Noon: Bus departs Scott Summit Center.
- 12:30 pm: Bus arrives at the Holiday Lodge.

12:30 pm – 4:30 pm

- 12:30 pm: Media arrive at the Holiday Lodge for check-in.
- 1:30 pm: Bus departs for the Ruby Welcome Center.
- 2:00 pm: Approximate arrival at Ruby Welcome Center.
- 2:00 pm – 4:00 pm: Ruby Welcome Center Dedication.
- 4:00 pm: Bus departs Ruby Welcome Center.
- 4:30 pm: Bus arrives at the Holiday Lodge.

MORE INFORMATION

Media inquiries may be sent to PR@Scouting.org and provide your name, media outlet, deadline, questions, and contact information. Please visit [Scouting Newsroom](#) for more information about the National Jamboree along with a selection of photos and videos from the Jamboree and Summit Bechtel Reserve.

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